



ADVICE Success Story

Getzner Werkstoffe GmbH



Recruiting more efficiently

ABOUT

Getzner Werkstoffe in Bürs, Austria, is a specialist for vibration isolation in railways, construction, and industry. With 500 employees and a presence in over 40 markets, the company reduces vibration and noise.

INITIAL SITUATION & OBJECTIVES

Before SAP SuccessFactors Recruiting, the process was inefficient and involved a great deal of manual effort. Excel lists and e-mails lead to inconsistencies, delays, and a lack of overview. «Toggling between different tools was time-consuming and prone to errors», says Melanie Hinteregger, recruiter at Getzner Werkstoffe. The goal was a streamlined, system-supported recruiting process with a simple user experience for everyone involved. A central point of contact should facilitate job and application management and optimize collaboration – for recruiters, managers, and candidates. Furthermore, the candidate experience should be smooth.

SOLUTION & BENEFITS

As a long-standing SAP customer, Getzner opted for SuccessFactors Recruiting, to avoid system breaks and integrate HR processes. SIMPLERIX quick*apply from HCM ADVICE was also used to minimize obstacles. The add-on enables a fast application via Drag & Drop without the need to create an account or enter a password.

The implementation of SAP SuccessFactors Recruiting sustainably optimized Getzner's process: Structured data and a central storage minimize queries and save recruiters and managers an hour every day.

Applicants profit from faster responses and real-time status updates. Thanks to SIMPLERIX quick*apply, an application is possible with just a few clicks, and CV parsing takes care of data entry. Recruiter Melanie Hinteregger is delighted, «We have optimized our process and massively improved the candidate experience».



Melanie Hinteregger
Recruiting
Getzner Werkstoffe GmbH



ADVANTAGES



More efficiency, less effort

- > Automated processes & central data storage
- > Faster processing of open positions
- > Time-savings of one hour each day per recruiter



Bessere Candidate Experience

- > Faster responses and transparent status updates
- > Application in under one minute
- > CV parsing simplifies data entry



Zukunftssichere Integration

- > Seamless SAP SuccessFactors connection for end-to-end recruiting



Höhere Abschlussrate

- > Lower dropout rate thanks to simple application process via Drag & Drop with SIMPLERIX quick*apply

Ready for efficient recruiting? Contact us without obligation!



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